

# NetCents Technology

Pay. Your Way.

CSE: NC

FRANKFURT: 26N OTCQB: NTTCF

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## **About NetCents**

### **Our Business**

NetCents, the transactional hub for all cryptocurrency payments, equips forward-thinking businesses with the technology to seamlessly integrate cryptocurrency payments into their business without taking on the risk or volatility of the crypto market.

- Licensed Money Service Business
- ✓ KYC, AML, IP Verification
- ✓ Publicly traded in Canada, Germany and the US (CSE:NC / Frankfurt: 26n / OTCQB: NTTCF)

# **Market Opportunity**

Access an Untapped Multi-Hundred-Billion Dollar Market



**ALREADY ACCEPTING CRYPTO** 



Over 1 million crypto transactions per day

Market is expected to grow by 50% in the next year

Over 6% of businesses are already accepting crypto

40% of consumers would like to be able to make purchases in cryptocurrency [2]

Over 20 million people

hold cryptocurrency valued at hundreds of billions of dollars !!!

# The NetCents Opportunity

The transactional hub for cryptocurrency payments

### **MISSION**

To be fully embedded into the payments space via merchant adoption, partnerships, and user adoption.

### **VALUE PROPOSITION**

NetCents offers merchants, partners, and users an entire cryptocurrency ecosystem by providing full payment integration, Instant Settlements, and security while giving users access to over 40 million merchants worldwide.

## **Our Solution**

# Servicing over 55 countries and 33 fiat currencies.

Easy integration with shopping carts, terminals, POS systems + iOS/Android devices, and API documentation.



# Customized, safe, and secure cryptocurrency payment solution.

- ✓ Fully-customizable and brandable cryptocurrency payment solution
- Wallet and cryptocurrency agnostic
- Process unlimited transaction sizes and monthly volumes
- Asset Management System
- Al transaction validation
- Source of fund tracking
- eCommerce plugins and POS integrations
- Easy setup with iOS and Android apps
- ✓ Full KYC + AML compliance
- Zero blockchain confirmation

# Integrations

### Retail

#### **POS SYSTEMS**

- ✓ Micros / Oracle
- ✔ Bleu
- ✓ Dinerware
- ✓ NCR
- ✓ SoftPoint

#### **TERMINALS**

- ✔ PAX
- **✓** ExaDigm
- ✓ NEXGO

- ✔ POSitouch
- ✓ Agilysis
- ✓ Brink POS
- ✓ Squirrel
- ✓ Maitre'D

### **APPS**

- ✔ POYNT
- ✓ INGENICO
- ✓ Clover

- ✓ Aireus
- ✓ LinkPOS
- ✓ Focus
- ✓ XPIENT
- ✔ Aloha

- ✓ iOS
- ✓ Android

### **eCommerce**

- ✓ Hosted Payments
- **✓** WOO Commerce
- ✓ Magento
- ✔ PrestaShop
- ✓ OpenCart
- Shopware
- ✓ API

## **Revenue Streams**

#### **PIPELINE**

- Top eCommerce platform
- Payment processors with 5,000,000 + merchants
- Multiple POS terminal companies
- Major online travel companies

- Fortune 5 oil and gas company
- Transportation company
- ✓ Blockchain companies
- ✓ Fortune 500 charity

- Leading Canadian payment processing company
- ✓ Leading ticketing company
- Top cannabis payment processing company

#### **SIGNED CONTRACTS**

#### **ENTERPRISE MERCHANTS**

- ✓ MindGeek
- ✓ InCruises
- ✓ eGifter
- ✓ Zomongo
- ✓ ILOCX
- ✓ VIP Bets
- ✓ Surge 365
- Prestige Time

#### **ENTERPRISE WHITE LABEL**

- High Risk Commerce
- Caribbean licensing agreement
- ✓ Westbury

#### **RESELLER**

- Durango Merchant Services
- ✔ PayNetWorx
- ✓ SecureGlobalPay
- Blaze Merchant
- Albright Group
- Tesoro Pay
- Sona Pay

#### **TECHNOLOGY**

- ✓ Verge Currency
- ✓ SoftPoint
- ✓ PAX
- ✓ Exadigm
- Clover

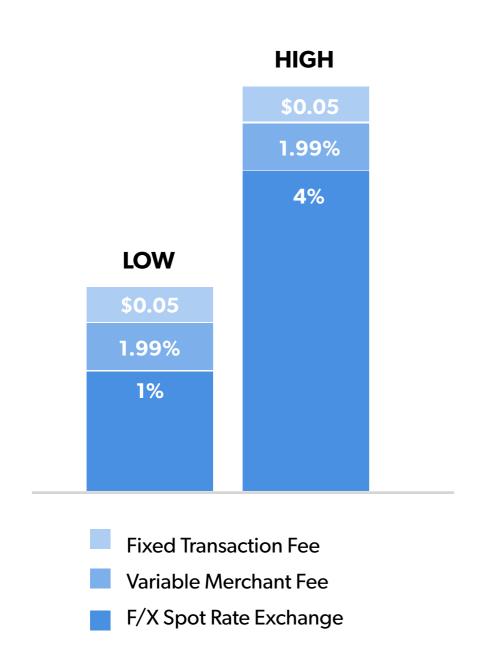
#### **MARKETS**

#### **INDUSTRY SECTORS**

Gaming

- Payment Processing
  - ig 🗸
- Wagering
- Tourism
- Hospitality
- Travel

## Revenue Model



### **Fee Structures**

#### **Merchants Transaction Fees**

- ✓ 1.99% variable fee
- **✓** \$0.05 fixed fee

#### **Partnership Program**

- ✓ Merchant Fee
  - 1.99% variable fee
  - \$0.05 fixed fee
  - Variable revenue share model

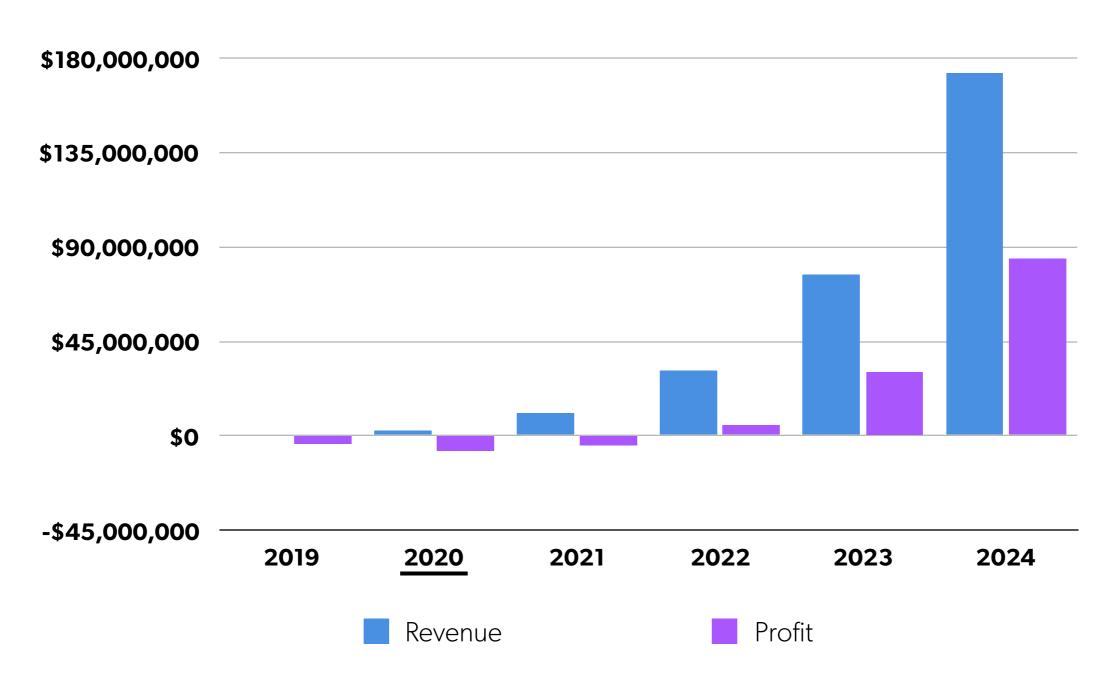
#### **Credit Card Program**

√ 50% interchange fee revenue share

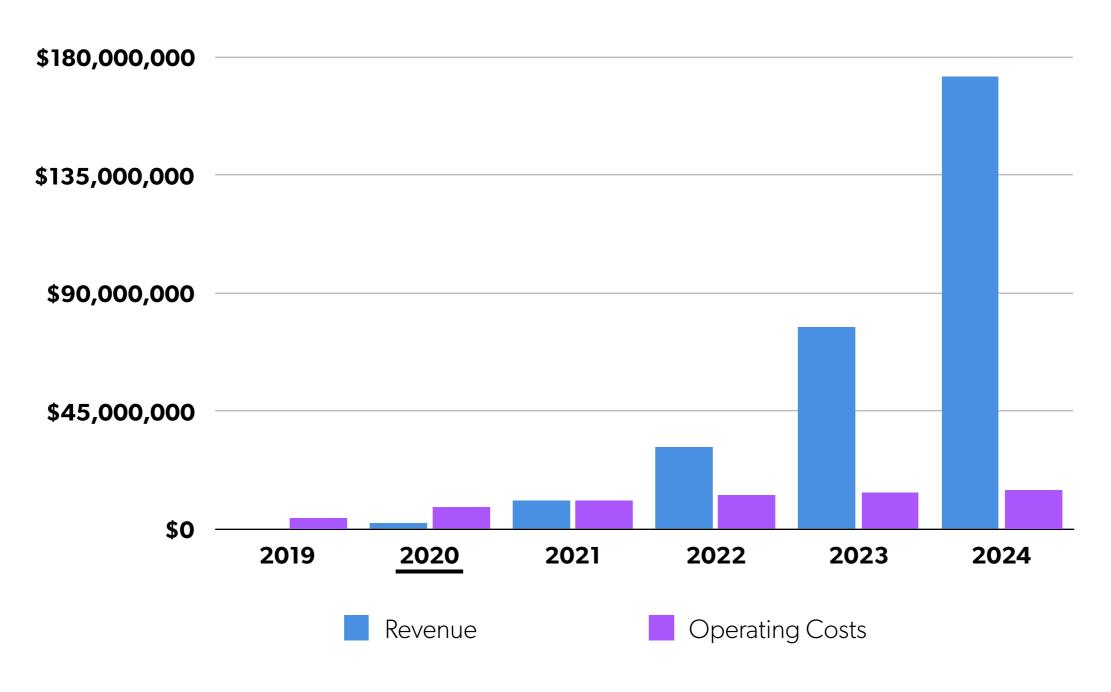
#### **F/X Fees**

- ▼ F/X spot rate on all merchant, credit card, and partnership transactions
  - 1-4%
  - Dependent upon:
    - Liquidity of the cryptocurrency being settled
    - Transaction size

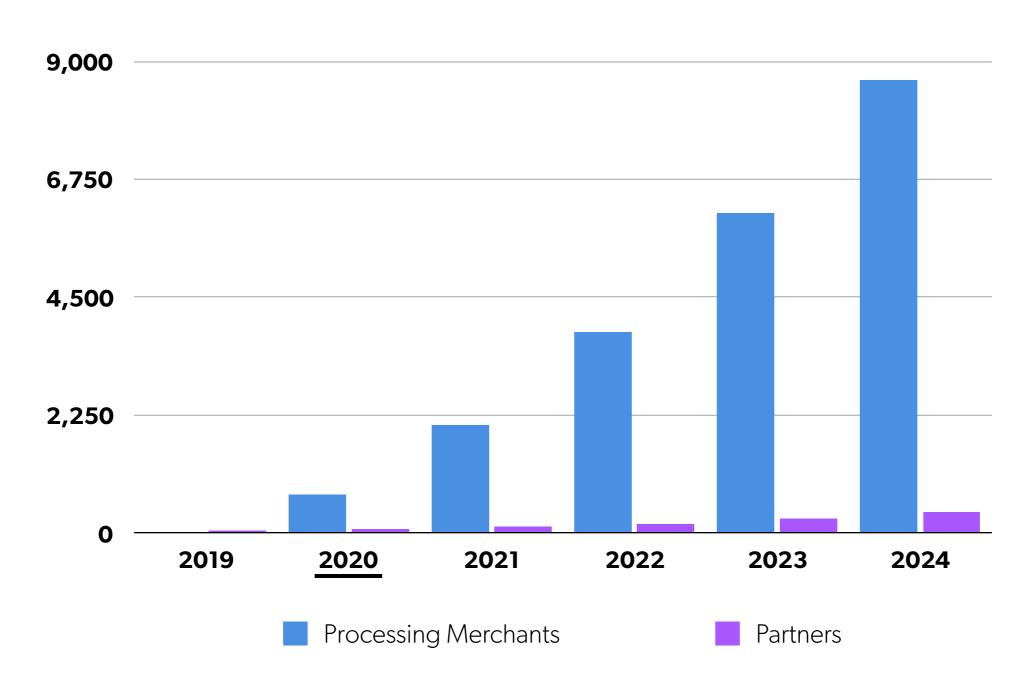
## 5-Year Revenue & Gross Profit Growth Projections



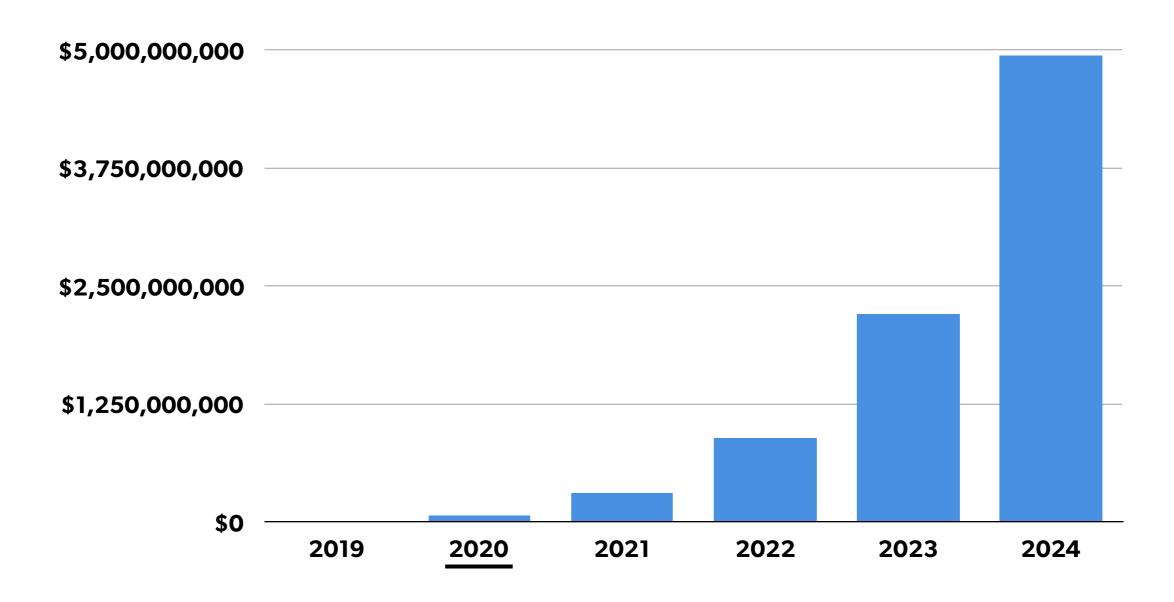
## 5-Year Revenue vs. Operating Costs Projections



## 5-Year Merchant & Partner Growth Projections



## 5-Year Processing Volume Projections



# **5-Year Forecast Projections**

	Current	2020	2021	2022	2023	2024
Revenue	\$135,000	\$2,239,168	\$10,923,795	\$31,058,834	\$77,152,213	\$172,758,031
COGS (42.5%)	(57,375)	(951,646)	(4,642,613)	(13,200,004)	(32,789,691)	(73,422,163)
Gross Profit	77,625	1,287,521	6,281,182	17,858,829	44,362,522	99,335,868
Overhead	(3,755,000)	(4,318,250)	(4,965,988)	(5,710,886)	(6,567,518)	(7,552,646)
Marketing, Advertising, IR	(530,000)	(3,781,000)	(6,076,000)	(7,076,000)	(7,276,000)	(7,276,000)
EBIDTA	-\$4,207,375	-\$6,811,729	-\$4,760,805	\$5,071,944	\$30,519,004	\$84,507,222

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# **Company Capital Structure**



### **STOCK TICKERS**

CSE: NC

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